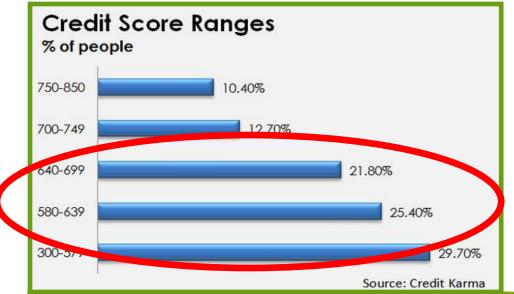


CREDIT MATTERS

Average Credit Scores and Missed Opportunities

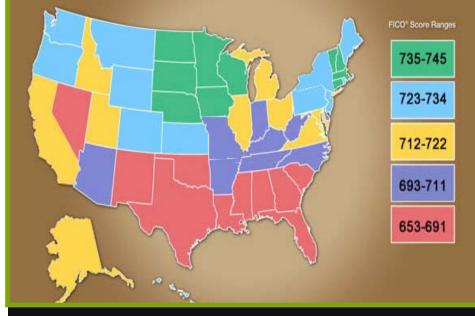


"Offering Credit to Perfect Credit Borrowers is easy, every bank wants that business...

Show me what you can do for my average buyer with an average credit score and I'll be impressed..."

- Kim, Business Owner

Median FICO[®] Scores by State



where do your customers rank?

- We help you focus on the missed opportunities
- Why would you let 47.20% of your business walk out?
- You cant control what customers your marketing dollars attract !!

How Does Your State Rank?